



MATERNAL MENTAL HEALTH CONFERENCE 2025

MATERNAL MINDS: SHAPING MENTAL HEALTH
SERVICES FOR WOMEN AND FAMILIES IN THE UAE

SPONSORSHIP PROSPECTUS



3 MAY 2025

CROWNE PLAZA YAS, ABU DHABI - UAE



Sponsorship Invitation

On behalf of Maudsley Health, it is with great enthusiasm that we invite you to be a valued sponsor of the **Maternal Mental Health Conference 2025**, scheduled to take place on **3 May 2025** in Abu Dhabi, United Arab Emirates.

This landmark event, with the theme **“Maternal Minds: Shaping Mental Health Services for Women and Families in the UAE”**, will unite mental health professionals, industry leaders, researchers and advocates to explore the latest advancements, best practices, and innovative approaches in perinatal mental healthcare. With a focus on awareness, stigma reduction, and practical solutions, the conference offers a unique opportunity to support an initiative that directly impacts the well-being of mothers and families.

Maudsley Health is set to redefine mental healthcare in the GCC with the launch of its state-of-the-art hospital, opening in Q3 2025. As the largest private inpatient mental healthcare facility in the region, it will feature 138 ensuite beds, encompassing Child & Adolescent Psychiatry, Adult Psychiatry, Addictions (Detox), Mental Health of Older Adults (MHOA), Intellectual Disability Services, and Specialist Inpatient Programs, including Perinatal and Eating Disorders. With 46 adult and 16 CAMHS clinic rooms operating seven days a week, alongside an Emergency Department, Day Services, and a fully integrated pharmacy, Maudsley Health Hospital is poised to become a hub for excellence in psychiatric care and medical tourism.

As we prepare to open this groundbreaking facility, we invite you to partner with us in advancing maternal mental health through the upcoming Maternal Mental Health Conference 2025. Your sponsorship not only aligns with our mission to provide world-class mental health services but also offers a unique opportunity to engage with leading healthcare professionals and decision-makers in the region.

We look forward to discussing how your partnership can contribute to the success of this significant event and how we can align your goals with the conference's mission.

Please find the below sponsorship packages for your review.

Thank you for considering this exciting opportunity to join us in shaping the future of maternal mental health.

Best Regards,

Dr. Giles Berrisford

Conference Chair

Clinical Lead for Maternal Mental Health Service, Maudsley Health UAE

National Specialty Advisor for Perinatal Mental Health, NHSE

Event Brief



Event Name

**MATERNAL MENTAL HEALTH
CONFERENCE 2025**



Expected Audience

200 Attendees



Proposed Date

03 May 2025



Venue

**Crowne Plaza Yas,
Abu Dhabi, UAE**



Conference Chair

Dr. Giles Berrisford

Clinical Lead for Maternal Mental Health Service, Maudsley Health UAE
National Specialty Advisor for Perinatal Mental Health, NHSE



Conference Format

In-person



Organizer

Maudsley Health

Attendee Profile

- Psychiatrists
- Obstetricians and Gynaecologists
- Family Medicine Doctors
- Medical Nurses
- Primary Care Physicians
- Midwives
- Lactation Consultants
- Allied Healthcare Professionals
- Mental Health Professionals (Clinical Psychologists, Psychiatric Nurses, Social Workers)
- Researchers and Academics in the field of Obstetrics and Mental Health

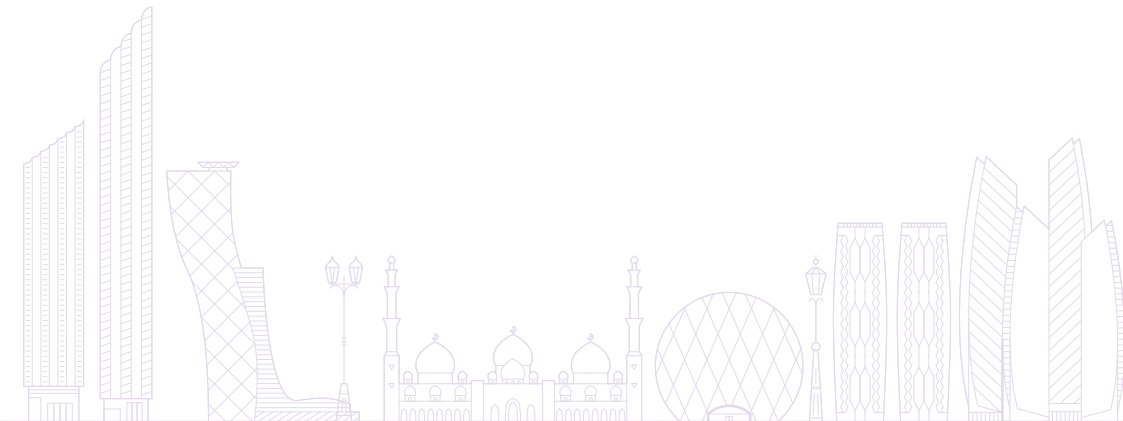
Become A Sponsor

We offer a wide range of opportunities to promote your products and services!

As sponsor, you will receive branding opportunities, exhibition space, and a valuable opportunity to invest in a relationship with Maudsley Health. With this, it will be a great opportunity for your company to establish connections with the upper-level management of different healthcare facilities and have a chance to market your medical products and services.

Make sure your company stand from the crowd and get maximum exposure to market with our Value-added opportunities!

It is our pleasure to arrange a package that suits your needs in building your company image and fits in with your budget.



Exclusive Benefits of Sponsorship



NETWORKING

It's not just WHO you know, it's who knows you. Networking is powerful.



REFERRALS

Word of mouth and direct referrals come from being a valued sponsor of Maternal Mental Health Conference 2025.



CREDIBILITY

Raise your reputation by participating in and providing content for industry events, publications, and peer groups.



SHAPE OUR INDUSTRY

Your support helps us to promote the advanced practices in UAE.



CONTINUOUS LEARNING

Keeping engaged with access to our member only events and programs.



EDUCATION

Be an important part of the exclusive educational program in Maternal Mental Health Conference 2025.



EXPOSURE

Strengthen your brand; Grow your Business; Connect with people, products, and services that move your business forward.

Sponsorship Package

Level	Privileges	Platinum AED 75,000	Gold AED 50,000	Silver AED 25,000	Bronze AED 15,000
PRE-CONFERENCE ADVERTISING	Logo with web link on website main page	✓	✓	✓	✓
	Prominent mention in Social Media Campaign	✓	✓	✓	✓
	Logo on Save the Date Announcement	✓	✓		
	Logo in Initial Email Marketing	✓			

Level	Privileges	Platinum	Gold	Silver	Bronze
CONFERENCE ADVERTISING	Exhibitor Space	4m x 2m	3m x 3m	3m x 2m	Table & Chairs
	Logo in Conference Booklet	✓	✓	✓	✓
	Exhibitor Passes	4	3	2	2
	Delegate Passes	40	30	20	10
	Advertisement in Conference Booklet	2 Pages	1 Page	1/2 Page	1/4 Page
	High-level Branding on all Conference Materials (Email Shoot, Name Badges, Conference Banners, etc)	✓	✓	✓	
	Company Recognition in Conference Program	✓	✓		
	Logo on Backdrop (Digital / Printed)	✓			
	Symposium	✓			

Distribution To Delegates

PHOTOBOOTH



Amount: AED 8000

Organizer Responsibility: Photo booth with your logo and conference logo

Sponsor Information: Confirmed Number of Delegates max 200 pax

COFFEE BREAK



Amount: AED 5000

Organizer Responsibility: Printed Logo in Roll Up Banner in the Coffee Break Area

Sponsor Information: Logo (ai/pdf file) should be supplied by sponsor

PENS & NOTEPADS



Amount: AED 10,000

Organizer Responsibility: Notepad and pen with your logo website URL and conference logo

Sponsor Information: Logo (ai/pdf file) should be supplied by sponsor

CONFERENCE



Amount: AED 15,000

Organizer Responsibility: Delegates receive a conference bag when they register. Sponsor logo will appear on the bag cover

Sponsor Information: Logo (ai/pdf file) should be supplied by sponsor

DELEGATE



Amount: AED 25,000

Organizer Responsibility: Sponsor Conference Lunch (1 Day)

Sponsor Information: Confirmed Number of Delegates max 200 pax

NAME BADGE & LANYARDS



Amount: AED 15,000

Organizer Responsibility: Delegate receives lanyard with your logo printed and conference logo

Sponsor Information: Logo (ai/pdf file) should be supplied by sponsor

ADVERTISEMENT IN CONFERENCE BOOKLET



Amount: AED 5000

Organizer Responsibility: Take advantage with a one page advertisement in the program booklet

Sponsor Information: Logo (ai/pdf file) should be supplied by sponsor

Terms & Conditions

If a Purchase Order application or other approval documentation is required by your organization prior to confirming your booking, all relevant paperwork must be sent from your organization at the time of booking request. The organizer reserves the right to reassign any sponsorship package/exhibition booth to another sponsor/exhibitor if the below conditions are not fulfilled. By submitting this form, you are confirming your participation in this conference and a tax invoice will be issued on receipt of your booking confirming your participation.

1. Obligation of the Parties:

- MCO will manage and organize the webinar with the utmost professionalism.
- Second Party shall pay the amount of selected package (5% VAT excluded) to MCO for sponsoring the conference.
- Second Party shall pay the amount 100% in advance upon execution of this agreement.
- Second Party shall be liable to invite their guests at their own costs.

2. Penalty:

- MCO shall be entitled to a 10% penalty in the event Second Party doesn't pay the sponsorship amount within 15 days from the execution of this agreement.
- MCO shall be entitled to an additional penalty of 10% in the event the sponsorship amount is not paid to MCO after the conference.

3. Cancellation:

In the event the sponsorship amount is paid by the Second Party and Second Party decides to terminate this agreement, then the below-mentioned cancellation amount will be forfeited:

- 30 days before the conference - 25% of the sponsorship amount will be forfeited.
- After the 31st day - before 20 days of the conference 50% of the sponsorship amount will be forfeited.
- After the 21st day – till one week before the conference - 75% of the sponsorship amount will be forfeited.
- Between one week - On the day of the conference – 100% of the sponsorship amount will be forfeited.

4. Termination:

- This Agreement will be automatically dissolved upon the completion of the conference.
- In the event the Second Party does not pay the sponsorship amount within 15 days from the date of execution, MCO has the absolute right to terminate this agreement with immediate effect. Though the penalty amount as mentioned in (2) will be applicable.

5. Confidentiality:

The Parties agree that they will at all times (both during the term of this Agreement and after its termination) keep confidential and will not use the other Party's Confidential Information (other than strictly for the purposes of this Agreement and enforcing it) and will not without the prior written consent of the other disclose to any third party any confidential information belonging to the other unless the information:

- * Was public knowledge or already known at the time of disclosure; or
- * Subsequently becomes public knowledge other than by breach of this Agreement; or
- * Subsequently comes lawfully into the possession of that party from a third party. To the extent necessary to implement the provisions of this Agreement (but not further or otherwise) each party may disclose confidential information to customers or prospective customers, to any relevant governmental or other authority or regulatory body, and to the member of the same group of companies, and to any employees of either party or any of the above.

6. Force Majeure:

The obligations of each Party under this Agreement shall be suspended during the period and to the extent that that party is prevented or hindered from complying with them by any cause beyond its reasonable control including compliance with any law or governmental order, rule, regulation, or direction, accident, breakdown of equipment or machinery, difficulty or increased expense in obtaining materials, electricity or internet access.

7. Indemnity:

The Second Party shall indemnify MCO for any loss, damage, cost, expense or claim suffered or incurred by the Second Party arising directly or indirectly out of any breach of this Agreement or any negligent act or omission by the Second Party in connection with this Agreement.

8. Jurisdiction Any dispute between the Parties shall be resolved in accordance with the laws of the United Arab Emirates and courts of Abu Dhabi shall have the exclusive jurisdiction for such disputes.

9. Time shall be of the essence of this Agreement.

10. The Parties will execute this Agreement in 2 counterparts, one shall be with MCO and another shall be with the Second Party.

11. This Agreement constitutes the entire agreement between the Parties and supersedes all the previous agreements between the Parties



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ABU DHABI - UAE

Prepared By



FOR MORE INFORMATION:



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